



Sleep in...because Aurora's Annual Breakfast event will now be a Lunch!

The Aurora Foundation kindly requests your participation as a sponsor of ***Aurora's Luminary Luncheon***, taking place **Friday, November 1, 2019**, 11:30-1:30pm at the Hartford Marriott Downtown.

This event, annually drawing over 500 attendees, is the Aurora Foundation's primary fundraiser. Funds raised will support women's college success programs, empowering at-risk women and girls in Greater Hartford to earn a college degree. The Aurora Foundation's research, exhibited in the *Aurora Report*, reveals that a woman who attains a bachelor's degree earns about \$50,000 a year, while a woman with a high school diploma earns almost half as much. Aurora's goal is to empower more women to earn their degrees, therefore enabling them to better their lives and those of their families.



This year's event will feature Philanthropist, Author and Entrepreneur Minda Harts. Minda is the founder of The Memo LLC, a career development company, and author of the soon to be released book *The Memo*, a career advice guide best described as the *Lean In* for women of color. Minda hosts a weekly podcast called *Secure the Seat* and has been featured in Forbes, CNBC, The Guardian, The Washington Post, and Fast Company. In 2016, Minda was nominated as a Change Maker at The White House State of Women Summit.

Not only will *Aurora's Luminary Luncheon* help raise funds for women's college success initiatives, it will also shine a light on the critical issues facing women and girls in the Greater Hartford region. The event will honor a woman philanthropist and a young woman philanthropist, each doing extraordinary work to better their community.

About the Aurora Foundation

The Aurora Foundation serves as a catalyst for positive change in the lives of women and girls in Greater Hartford. We conduct research, convene the community around gender issues, educate and engage women and men in the power of philanthropy through a gender lens and implement strategies, including targeted grantmaking, to address key issues that significantly impact women and girls in Greater Hartford. Since its inception in 2000, Aurora has invested over **\$760,000** in the Greater Hartford community, has supported over **52** organizations and has served over **4,300** women and girls in the Greater Hartford region.



AURORA'S LUMINARY LUNCHEON SPONSORSHIP LEVELS

Catalyst - \$20,000

- 3 VIP tables (30 seats) at the event
- Opportunity to give welcome remarks
- Full-page ad in printed program
- Company logo on printed materials including program, invitation and event signage
- Company logo on slide presentation
- Recognition in media releases
- Company logo on Aurora website

Visionary - \$10,000

- 2 VIP tables (20 seats) at the event
- Recognition from podium
- Full-page ad in printed program
- Company logo on printed materials including program, invitation and event signage
- Company logo on slide presentation
- Recognition in media releases
- Company logo on Aurora website

Champion- \$7,500

- 1 table (10 seats) at the event
- Recognition from podium
- Half-page ad in printed program
- Company logo on printed materials including program, invitation and event signage
- Company logo on slide presentation
- Recognition in media releases
- Company logo on Aurora website

Pillar- \$5,000

- 1 table (10 seats) at the event
- Recognition from podium
- Half-page ad in program book
- Recognition in printed program and on event signage
- Recognition on slide presentation
- Recognition in media releases
- Recognition on Aurora website

Innovator - \$2,500

- 4 seats at the event
- Quarter page ad in program book
- Recognition in printed program and on event signage
- Recognition on slide presentation
- Recognition on Aurora website

Change Agent - \$1,000

- 2 seats at the event
- Listing in printed book and on event signage
- Recognition on slide presentation
- Recognition on Aurora website



Aurora's Luminary Luncheon
November 1, 2019

SPONSORSHIP COMMITMENT REPLY FORM

Yes, we are pleased to sponsor this event, investing in the future of women and girls in the Greater Hartford community.

Sponsor/Company Name: _____ *(as you want it to appear in program book)*

Sponsorship Investment:

- | | |
|---|---|
| <input type="checkbox"/> \$20,000 Catalyst | <input type="checkbox"/> \$5,000 Pillar |
| <input type="checkbox"/> \$10,000 Visionary | <input type="checkbox"/> \$2,500 Innovator |
| <input type="checkbox"/> \$7,500 Champion | <input type="checkbox"/> \$1,000 Change Agent |

Contact Individual: _____
(for logo, advertising, billing, and guest information)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Payment: _____ **Check Enclosed*** _____ **Please Provide Invoice**

*Please make checks payable to Aurora Women & Girls Foundation, Inc.

Please return completed form by email to jsteadman@aurorafoundation.org or mail to: Aurora Foundation, 1678 Asylum Avenue, Lynch Hall, Suite 216, West Hartford, CT 06117.