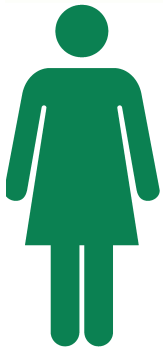


PHILANTHROPY

All Income Levels Donate to Women and Girls



Women donate more than men at every income level by nearly **2 to 1**.

Women are **2x** more likely than men to say that philanthropy is the most satisfying aspect of having wealth.

50% of single women give to charity compared to **36%** of single men.

Women donors give to women and girls' causes because they believe this provides the best social return.

Connecticut Women's Funds: Investing in Women and Girls

Only **5-7%** of all foundation funding nationally is directed to women and girls. Women's funds in Connecticut work to direct philanthropic dollars to women and girls.

Aurora is the only free-standing women's fund in Connecticut, with **7** other women's funds housed at regional community foundations.

"I pledge to invest in women because I believe it offers one of the greatest returns on investment. While many of the world's natural resources are being depleted, one is waiting to be unleashed – women."

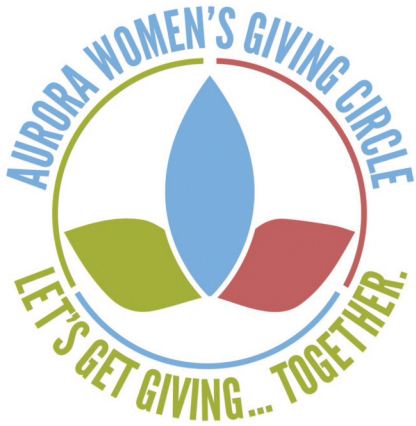
- Sara Blakely, billionaire founder of Spanx and signatory to the Giving Pledge

Since 2000, Aurora has given \$760,000 to programs serving women and girls in Greater Hartford.



In 2015, charitable giving from CT foundations and residents to all nonprofit sectors totaled **\$5 BILLION**.

CT foundations alone distributed \$1.2 billion in 2015, **\$17.47 million** of which was targeted to women and girls.



Collective philanthropy via Giving Circles is increasing and women predominately participate. **More than half** of U.S. Giving Circles are women-only groups and prioritize their funding to women and girls.

Aurora's 2018 Women's Giving Circle focused on the needs of middle-school-aged girls in Greater Hartford. **\$6,500** was awarded to **Girls for Technology** to inspire and increase girls' interest in STEM subjects. Funds support a bi-monthly Math and Science Academy serving 100 low-income girls from Hartford's North End.



The *Aurora Women's Giving Circle* is a group of motivated women who pool their resources, work collaboratively, and through a democratic process grant money to organizations serving women and girls in Greater Hartford. To join for 2019, visit aurorafoundation.org or call (860) 881-4926.

2Gen: Ending Poverty for Women and Families

2Gen initiatives provide support for children and their parents together. Children's programs are paired with workforce training or parenting skills classes to serve the whole family. A multi-pronged approach creates a legacy of economic stability and overall well-being that passes from one generation to the next.

Aurora's 2017 Women's Giving Circle funded a 2Gen project run by **Family Life Education**, which provided parenting skills training to Hartford Latina women and early childhood education programs for their children.

